

— 01

Mbali Jozi

COPYWRITER
CONTENT CREATOR
FILMMAKER

CONTACT:

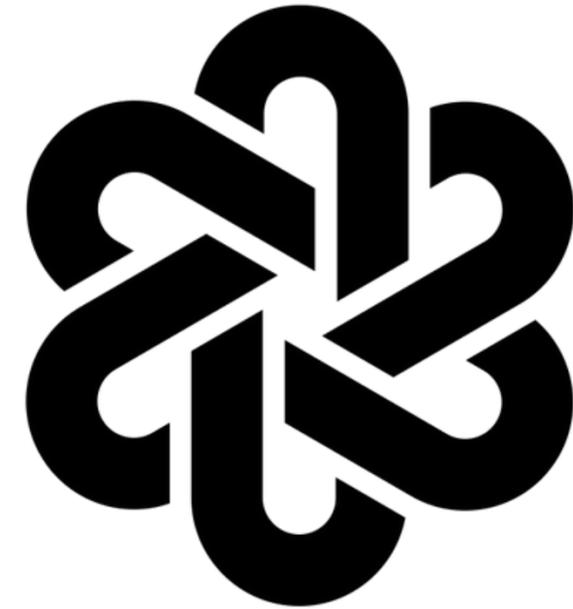
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Umuzi Academy

JUNIOR COPYWRITER

Umuzi Academy is an NGO where I was trained as a copywriter. I worked on several projects which included advertising, film production and writing. I wrote scripts for short films, advertising campaigns, and radio ads. I created content for our product teams where we implemented the Design Thinking for planning and execution of the campaigns.

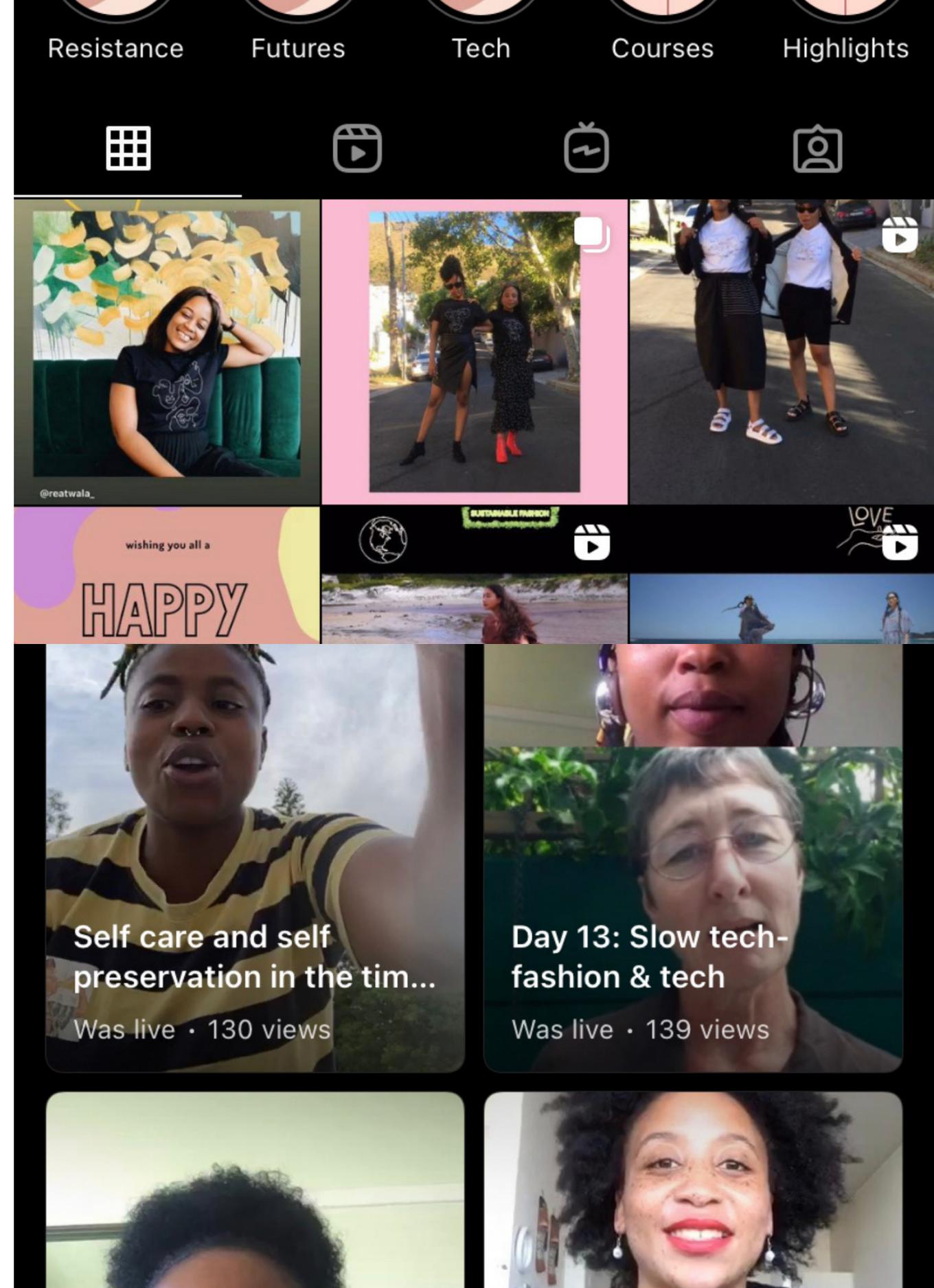


UMUZI

Digital Girl Africa

SOCIAL MEDIA AND COPYWRITER

DGA is a women-focused digital hub that looks to bridge the gap between women in Africa and technology. This is executed through the critical engagement digital skills that we were taught. Through their guidance I was able to join the teams which ran active digital campaigns with companies such as Domestic Workers Rising and Black Women Caucus. I worked on the companies 16 Days of Activism campaign.



BonaKudeFN

SOCIAL MEDIA, BRAND STRATEGY AND COPYWRITER

BonaKudeFN is an online film platform that aims to give its audience a cinematic experience of African film. I spearheaded their online rebrand campaign which was aimed at increasing its audience engagement, reach and seeking collaboration with local filmmakers and production houses. The three month campaign included the addition of three brand new products called Crews Control, Sunday Movie Date, and The Good, the bad and the ugly.



04

This Audio is Visual

WRITER

This Audio Is Visual is a multimedia platform engaging African visual artists on their work and journey as creators. I am a contributor writer where I write captions for their social media and podcast episodes.



#ThatiKava celebrates beautiful music art covers. We find cool information about the making of art covers from the visual artists involved. #ThatiKava is a feature on the This Audio Is Visual podcast platform. The second installment engages Zoë Modiga's sophomore album Inganekwane's album cover, which was a collaborative effort between the musician and her creative team. The team consists of photographer Tatenda Chidora and fashion brand Nao Serati and stylist Nthabiseng Molelebeli.

Text by @_theconcretembali

Filmed by Tseliso Monaheng

Edited by Andy Mkosi

Music by @zoemodiga



This Audio Is Visual

—⁰⁶ The Closet

1/3 CO-FOUNDER, CURATOR AND
WRITER

The Closet is a collective art piece created and curated by Mbali Jozi, Gugulethu Khumalo and Gisele Ingabire. It is an audio visual series of conversations that interrogate what the closet is to African LGBTIA+ community. This conversation is inspired by the impact that COVID19 had on queer people. There are those who might have been stuck in homes that forced them to stifle their queerness, some might have had to find a new home for their safety or the lucky ones who found solace in their homes.



— THE —
CLOSET

CHAPTER 1

— 07 The LGBTQAfrica

WRITER

An online publication that focuses on celebrating, shining a light, and commemorating the LGBTQIA+ community and the world at large. Here, I write and contribute bodies of work that showcase the everyday experiences of queer people.

Meet our Writers



⁰⁷ CLOSING

THIS IS ME GASSING MYSELF UP!

My one dream is to document life as I see it. As soon as I see it. With my own filter(or the lack thereof). And I am not saying this because it's some poetic piece, but I mean, I want to be able to express fully and freely the stories of those that haven't had the chance to and celebrate the good moments while honouring defeating the challenging ones, because I have learnt that somewhere someone will relate.

